



knok

La nueva manera de viajar en familia

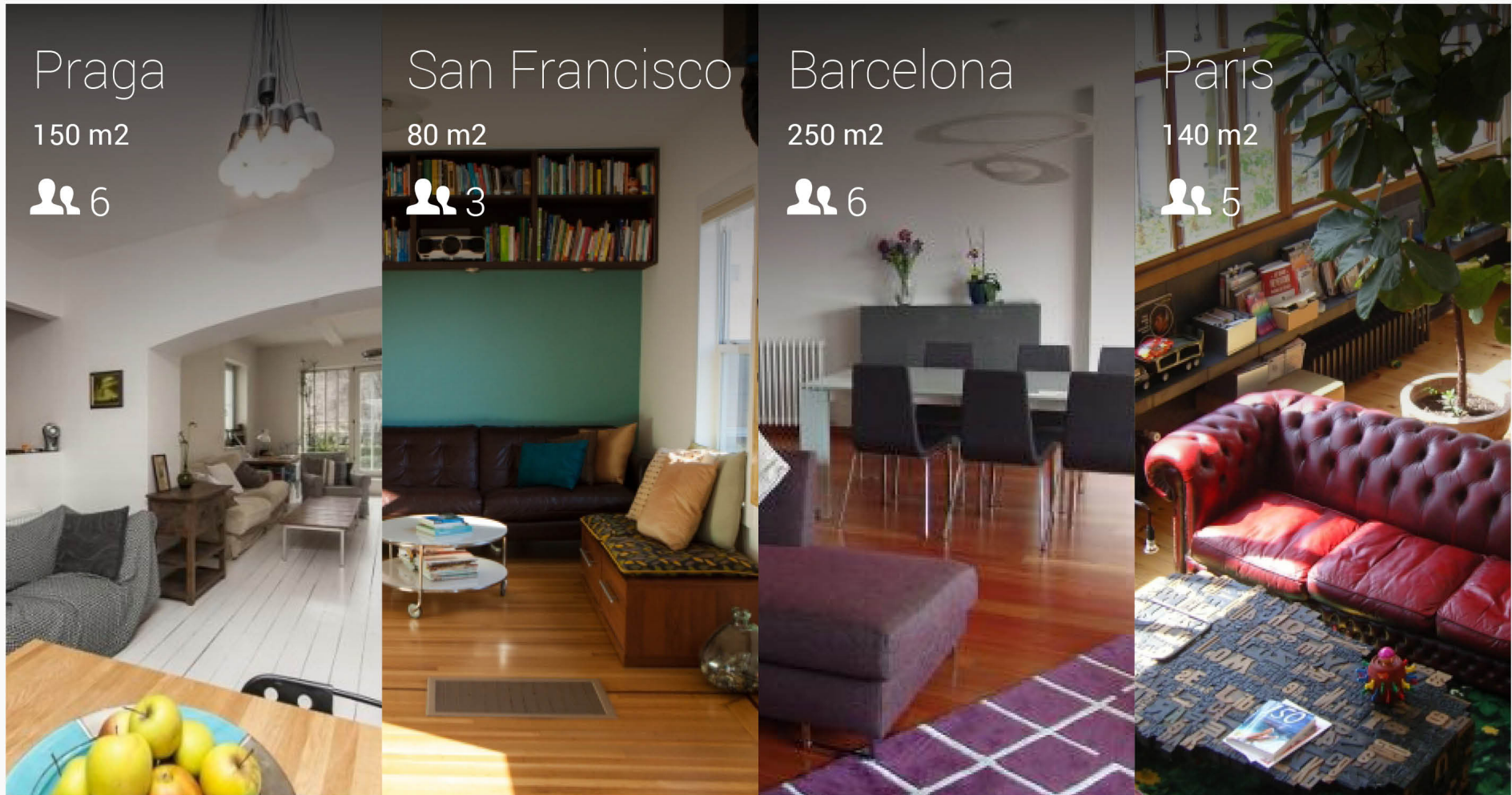
Encuentra familias de confianza en todo el mundo

Alójate en sus casas durante tus vacaciones

Disfruta de su guía de viajes especial para familias

Una casa lista para tu familia en cada ciudad

En tu país y fuera, desde ciudades animadas a regiones encantadoras




Pasa tus vacaciones en un hogar de verdad

Más espacio, mejor equipada para tus hijos (cunas, juguetes, etc.)



Disfruta de un desayuno tradicional en tu cocina



Deja que tus hijos jueguen con los nuevos juguetes que encuentran en la casa



Lleva tus hijos a dormir, y descansa en el salón mientras lees o preparas las actividades del día siguiente

Una guía única con recomendaciones para familias

Encuentra parques, restaurantes, tiendas, o actividades para la edad de tus hijos

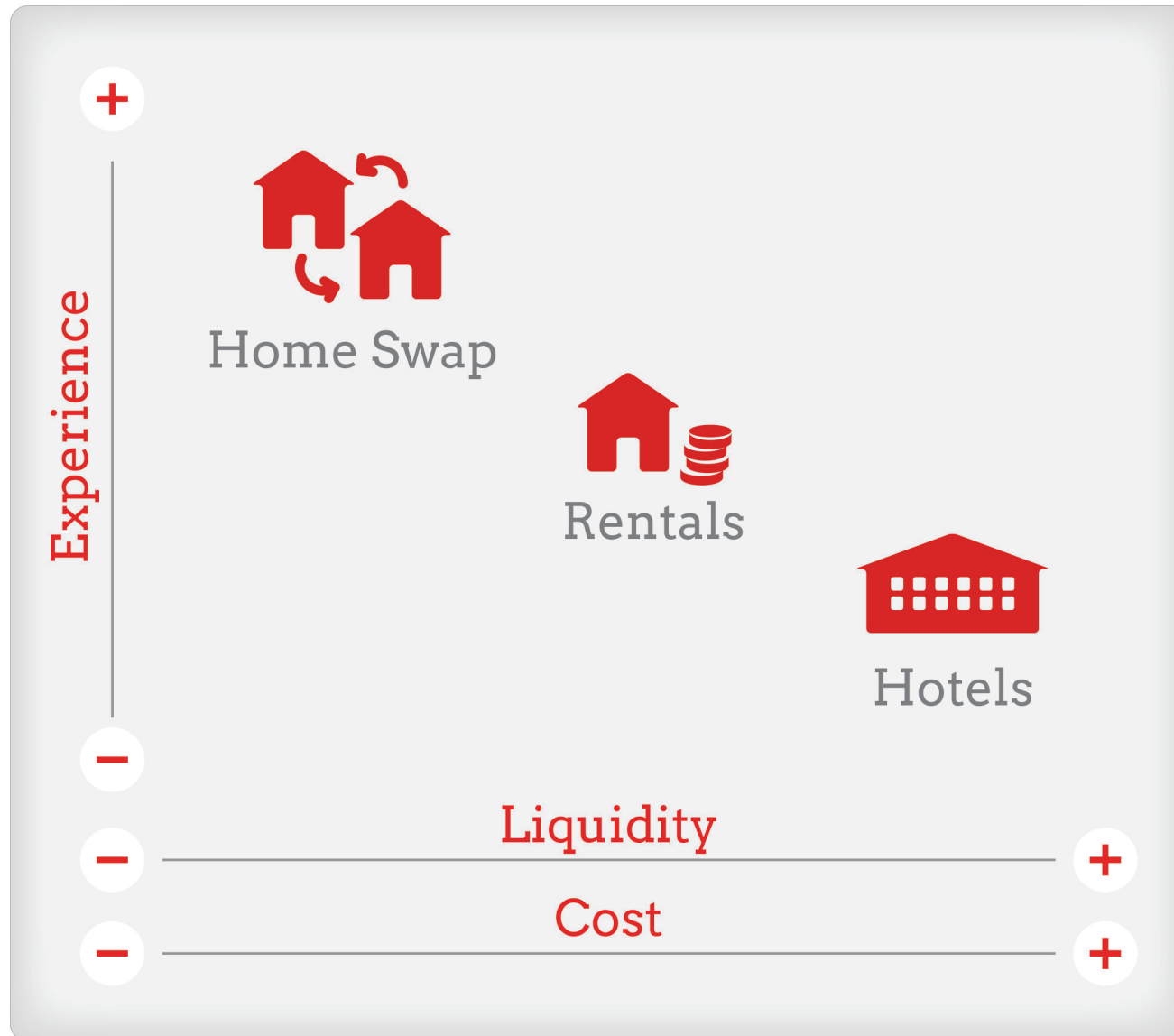
The screenshot displays the knok website interface. At the top, the knok logo is on the left, and navigation links for "Travel Guide", "Log in", and "Join now" are on the right. Below the header, there are filter buttons for "See", "Eat/Drink", "Play", "Shop", and "Useful", along with a dropdown menu currently set to "Baby, Toddler". A "Change destination" search bar is also present.

The main content area is split into two columns. The left column features a list of recommended places, each with a rank, category, and a "5.0 KID RANK" badge:

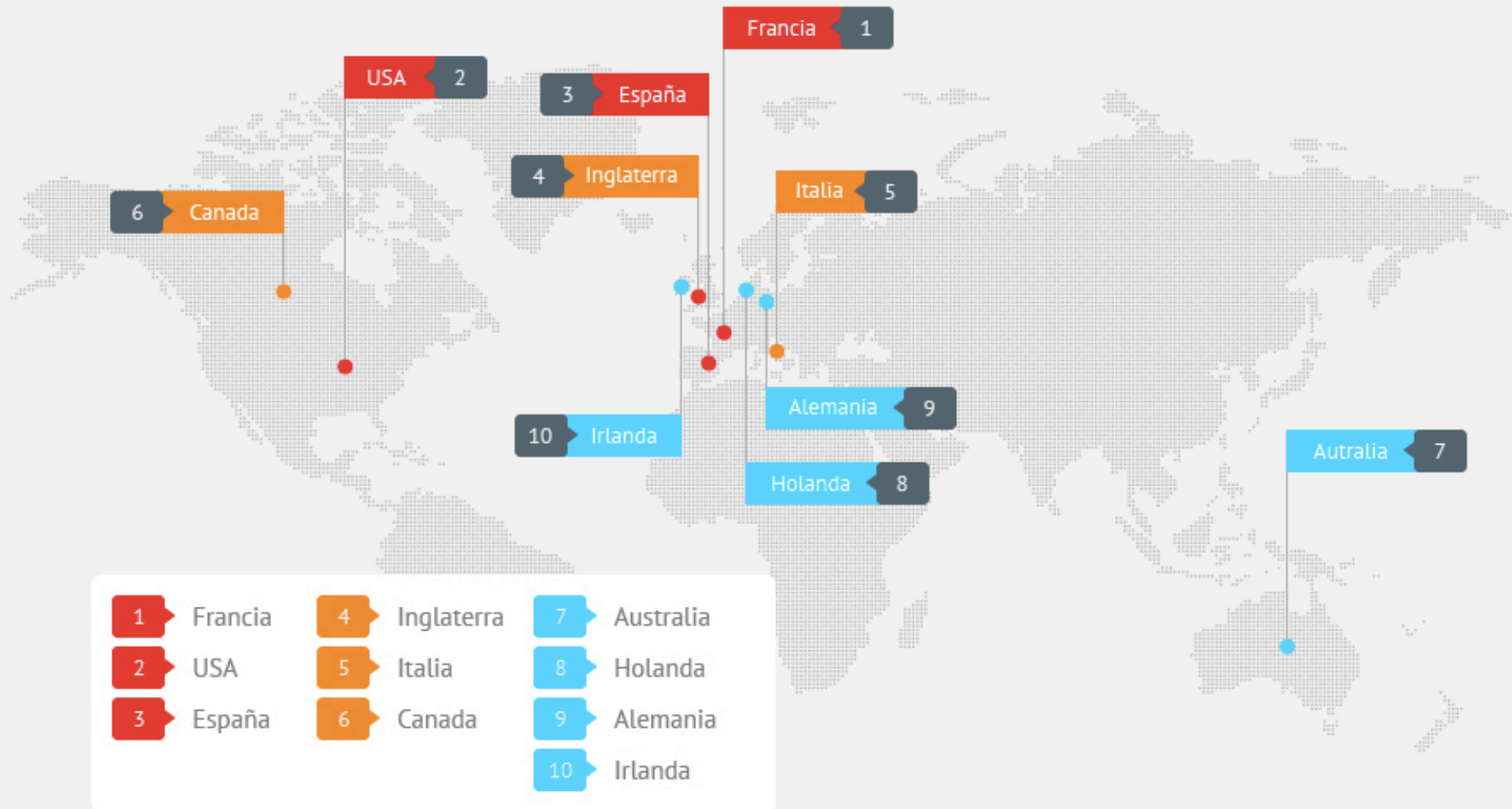
- 1 Bar del Convent** (Gastropub): "Nice restaurant /coffee place near the Chocolate Museum. Ideal for all ages it is located within the cloisters of the Gothic Sant Agustí Convent. Perf..."
- 2 Tonka Bar** (Restaurant): "Restaurant and coffee place with an awesome Sunday brunch (entertainment included) and frequent workshops for kids. Sunday brunch is in buffet style a..."
- 3 Lukumas** (Donut Shop): "This shop offers hand-crafted doughnuts made with love..."

The right column shows a map of Barcelona with numerous location pins. The pins are color-coded according to the filters: green for "See", orange for "Eat/Drink", and purple for "Useful". The map includes street names and neighborhood labels like Gracia, Les Corts, and Sants-Montjuïc.

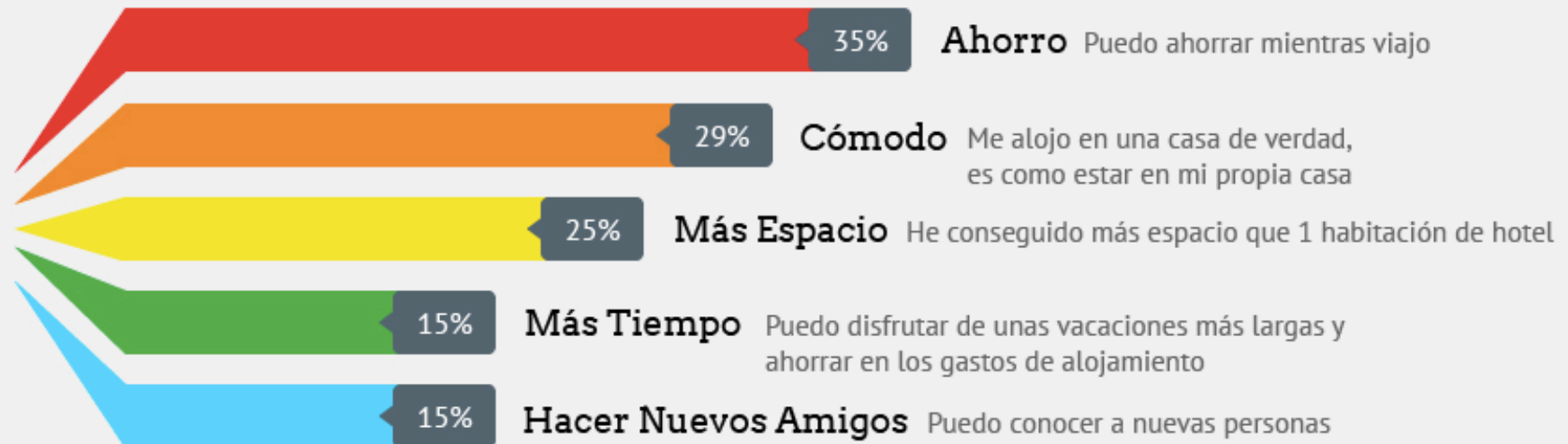
Opciones de alojamiento



Países con mayor número de personas realizando intercambios de casas



¿Qué es lo más valorado del intercambio de casas?



Experiencia vs. Valor

El P2P no es homogéneo

knok

airbnb

 HomeAway®

couchsurfing™



UBER

lyft



 **carpooling**
CLICK. RIDE. SAVE.

A young boy with short brown hair, wearing a blue polo shirt with white stripes on the collar and sleeves, is seen from behind. He is leaning his arms on a stone wall, looking out over a vast cityscape. The city is built on a hillside, with many buildings and a prominent ancient temple with several columns in the middle ground. The scene is bathed in warm, golden light, suggesting late afternoon or early morning. The background is slightly blurred, emphasizing the boy and the wall in the foreground.

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La red de familias de confianza

www.knok.com